## MHRD INOVATION CELL LINKS

Session 1: National Innovation and Startup Policy for Students and Faculty 2019 <u>https://www.youtube.com/watch?v=8vdEyL7uKXs</u>

Session 2: Role and Importance of Pre-Incubators, Incubators and Accelerators in HEIs.

https://www.youtube.com/watch?v=ectBApUTvRc

Session 3: Hangout with Emerging Innovator & Entrepreneurs Supported through MIC & AICTE https://www.youtube.com/watch?v=RWUAqE9mOcg

Session 4: Role of Network Enablers in driving I&E in HEIs - A Case of TiE, India <a href="https://www.youtube.com/watch?v=6nyk9xWlXfl">https://www.youtube.com/watch?v=6nyk9xWlXfl</a>

Session 5 : Hangout with Successful Startup Founder. https://www.youtube.com/watch?v=IKclNgKMJxk

Session 6: Entrepreneurship, Business Idea and Business Model Canvas (by EDII)

https://www.youtube.com/watch?v=TUzfh3Ve06o

Session 7 :How to Identify Right Problem and Solution using the Double Diamond Approach in Design

https://www.youtube.com/watch?v=ctLsKqvQdFQ

Session 8: Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups https://www.youtube.com/watch?v=PRBGCk0UfOs

Session 9: Understanding Angel and Venture Capital Funding https://www.youtube.com/watch?v=rGZoW\_ztyRM

Session 10: Legal and Ethical Steps – Productive Entrepreneurship and StartUp https://www.youtube.com/watch?v=hCFsQQ7arkE

Session 11: Innovating Self- Screen and Identify right opportunities https://www.youtube.com/watch?v=yx8oSHmxMwM

Session 12 : Understanding Role and Application of Marketing Research at Idea to StartUp Stage <a href="https://www.youtube.com/watch?v=4lgYN1Xhogg">https://www.youtube.com/watch?v=4lgYN1Xhogg</a>

All Sessions https://www.youtube.com/watch?v=4lqYN1Xhoqg&list=UU--MSNrR\_zO4Zb5OvwjWF4A